



Please note that this is not the Notification of selection results.

Welcome to the University of Gävle and the Faculty of Education and Business Administration

COURSE International Business Strategy 7,5 hp
IDENTIFYER FEA250
APPLICATION CODE 11126

COURSE PERIOD V 36-45
[SYLLABUS](http://utb.hig.se/fafne/app/public/pdf/jasper/course.pdf?identifier=FEA250&lang=en)
[SCHEDULE](#)

PERIOD FOR SELF REGISTRATION THROUGH THE STUDENT PORTAL 2015-08-24—2015-08-30

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If you are registered and choose to discontinue your studies you have to report it in the Student Portal within three weeks from the course start. If you choose to discontinue your studies later than three weeks into the course you need to contact your faculty secretary.

GET STARTED WITH YOUR STUDIES!

More information at www.hig.se/newstudent

1 COMPUTER ACCOUNT

You can collect your computer account at webkonto.student.hig.se two weeks before the semester starts. Your computer account gives you access to the University web services.

2 THE STUDENT PORTAL

Please register for your course through the Student Portal at studentportal.hig.se

3 BLACKBOARD

The Blackboard platform is a web-based learning management system where you can find course material. Log in via the Student Portal, find your course and enrol.

Course ID in Bb HT_11126

Access code If needed an access code will be sent to you in a separate email.

Period for enrolling

Registration for exam

Registration for ordinary exams as well as re-examinations via the Student Portal is mandatory. You can register for exams five weeks before the exam date at the earliest and no later than ten days before the exam date. Please note that no post-registrations will be accepted. If you for some reason are unable to write the exam at campus, you can apply to write the exam at another location. The application must be submitted no later than three weeks prior to the exam date. Contact your faculty for more information.



Dear course participants!

It is my pleasure to know that you have chosen to participate in my course, International Business Strategy (IBS). The first lecture will take place on the **2nd of September 2015 at 13.00 hrs** (Swedish time).

Although, it is not compulsory to participate in all the lectures if you choose to do so, none participation in the following will affect your grade negatively: 1) Lectures to be delivered by the guest speakers 8th and 10th of September; 2) Course Literature Seminar of 22nd September; and 3) Country Notebook seminar of 19th of October 2015.

Written examination will take place on the 29th of October 2015 between 09.00 and 13.00. The In-Class examination will include the following chapters from the main course literature: 1, 2, 3, 4, 5, 6, 7, 11, 12, 13, 14 & 16

I strongly advise you to register on the Blackboard as soon as. More instructions on how to register and on Blackboard are available on the official homepage of the university. Blackboard is the official communication and education platform in our courses.

It is very important to buy the course literature prior the first lecture scheduled to take place **2nd of September 2015**

MAIN COURSE LITERATURE

Wild, J.J & Wild, K.L (2014), International Business: The Challenges of Globalization, 7th Edition
Pearson Education Limited. ISBN-10-0-273-78697-0. ISBN:13-978-0-273-78697-9

FURTHER READING: Collection of scientific articles is available first day of class or via University of Gävle article databases

Good luck!

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