



Please note that this is not your admissions letter.

Welcome to the University of Gävle and the Master Programme in Business Administration (MBA), 60 credits, spring/autumn semester 2018

Programme information

Your studies within the programme include four periods as shown in the table beneath – periods 3-2. Your academic year will start in January 2018 and end in January 2019, i.e. it lasts over two semesters. 30 credits per semester represent full time studies. The programme as a whole consequently comprises 60 credits.

The following courses will be available within your programme:

				Study period 3 Spring w. 03-12	Study period 4 Spring w. 13-22	Study period 1 Autumn w. 36-45	Study period 2 Autumn w. 46-03
Spring semester 2018:							
	'Kurskod'						
	FEA230	Comparative Management Culture	7.5 cr	X			
	FEA260	Leadership and Gender	7.5 cr	X			
	FEA210	Customer Relationship Management	7.5 cr		X		
	FEA220	Marketing Theories	7.5 cr		X		
Autumn semester 2018:							
	FEA800	Master Thesis in Business Administration (<i>mandatory</i>)	15 cr			X	X
For full time studies during autumn semester, you will later on be given an opportunity to choose two out of the following three courses:							
	FEA240	Advanced Management	7.5 cr			X	
	FEA250	International Business Strategy	7.5 cr			X	
	FEA270	Emerging Markets	7.5 cr			X	

Basic information about the two initial courses:

FEA230 Comparative Management Culture, >>[syllabus](#)

Course Coordinator:

Senior Lecturer: Maria Fregidou-Malama (maria.fregidou-malama@hig.se)

Course Literature:

Hofstede, G., Hofstede, J., & Minkov (latest edition). *Cultures and Organizations: Software of the Mind*. McGraw-Hill. pages: ca. 400 s.

Trompenaars, F. & Hampden-Turner, C. (latest edition). *Riding the Waves of Culture*.

London: Nicholas Brearley Publishing. pages: ca. 265 s.

Articles (approx 100p.)

FEA260 Leadership and Gender >>[syllabus](#)

Course Coordinator:

Senior Lecturer: Maria Fregidou-Malama (maria.fregidou-malama@hig.se)

Course Literature:

Alvesson, M. & Due Billing, Y.D. (latest edition). *Understanding Gender and Organizations*. London: Sage. pages: ca 230 s.

Kanter, R.M. (latest edition). *Men and Women of the Corporation*. New York: Basic Books. pages: ca 390 s.

Detailed information about these two courses – including links to *course schedules* – will be found on [Welcome letter - courses](#) at the latest in the beginning of January.

Contact Information

If you, after having read the information provided in this letter, still have questions about the programme, you can contact me, Tomas Källquist, via e-mail tk@hig.se.

For other, study-related questions, please contact the course-administration at kurs-ae@hig.se.